

November 2023

Dear Friend,

We invite you to donate a Silent Auction item to our 15th Annual <u>Lake Sonoma Steelhead Festival</u> on Saturday, February 10, 2024.

This festival is one of California's biggest and best celebrations of the annual Steelhead Trout migration, where the threatened Steelhead Trout return annually to spawn the next generation of fish. It is held at The Milt Brandt Visitor Center at Lake Sonoma.

This free community event (held rain or shine) is hosted by the Friends of Lake Sonoma, Sonoma Water, California Fish and Wildlife and the US Army Corps of Engineers. The Steelhead Festival is a family-friendly event with over 5,000 attendees, hands-on demonstrations, live music, and food trucks.

On hand to educate and entertain are more than 60 exhibitors, such as the Sonoma County Library Bibliobus, Sonoma County Bird Rescue Center, the U.S. Coast Guard, CalFire, Northern Sonoma County Volunteer Firefighters Association, Sonoma County Waste Management/Zero Waste Sonoma, and Russian River Confluence. Activities and entertainment include:

- Archery
- Art projects
- Fish-related activities for the whole family to enjoy
- Food vendors
- Local beer and wine booths
- Live music
- Silent auction benefiting Friends of Lake Sonoma

The Lake Sonoma Steelhead Festival is hosted by the Friends of Lake Sonoma, Sonoma Water, California Department of Fish and Wildlife. and the US Army Corps of Engineers.

To keep this community festival FREE, we depend on the support of our business leaders. Your support allows us to provide educational elements critical to increasing understanding of threatened and endangered species of the Steelhead and Coho Salmon, and to raise awareness of water conservation in our watershed.

We appreciate your silent auction donation. Please see the form below.

Sincerely,

Jane Hodges Young, Executive Director, Friends of Lake Sonoma

And The Lake Sonoma Steelhead Festival Committee

Jane Hodges Young



Lake Sonoma Steelhead Festival Saturday, February 10, 2024 10:00 a.m. – 4:00 p.m.

DONOR CONFIRMATION

Please confirm by Friday, January 12, 2024

| ☐ YES, I want to participate as a Donor for the <u>Lake Sonoma Steelhead Festival</u> to be held at the Milt Brandt Visitors Center at Lake Sonoma! | |
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| Item(s) Donated: | |
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| | |
| Retail Value \$ | |
| Company/Organization: | |
| (how you would like it to appear in printed materials) | |
| Address: | |
| Contact Name: | |
| Phone: Cell: | |
| Email: | |
| ☐ Please mail completed form with item to: Friends of Lake Sonoma – attention Linda Clapp Steelhead Festival 3288 Skaggs Springs Road Geyserville, CA 95441 | |
| Or, let us know if you need a committee member pick up your item. We would be happy to do so. | |

For additional information, contact Jane Hodges Young at 707-694-1916 or janehyoung73@gmail.com